

# BEYOND A BILLION

---

FUNDING INITIATIVES

**STATE YOUR PURPOSE**

• THE CAMPAIGN FOR COLORADO STATE UNIVERSITY •

Thanks to the enduring support of our generous alumni, donors, and friends, Colorado State University has achieved its \$1 billion comprehensive campaign goal ahead of schedule. Join us as we root CSU in her purpose for the next 150 years by investing in the following Beyond a Billion funding initiatives.

## **STUDENT SUPPORT**

---

### **150 NEW ENDOWED SCHOLARSHIPS**

Help us continue to dramatically increase the number of endowed student scholarships to attract, recruit, and create access for outstanding students throughout the state, the country, and the world.

### **1,500 NEW RAM CLUB MEMBERS**

Impact the lives of nearly 400 student-athletes. Provide resources for excellence in the classroom and in competition by turning memberships into scholarships.

### **\$150,000 IN GIFTS TO THE CSU PARENTS & FAMILY FUND**

Support growing the Rams Family throughout the world by engaging parents and families to create a strong CSU community and foster student success.

## **FACULTY SUPPORT**

---

### **15 NEW ENDOWED POSITIONS**

Enhance CSU's ability to attract the brightest research, teaching, and academic minds to create world-class learning environments. Endowed positions shape understanding in their fields and demonstrate significant contribution to exceptional teaching, research, and leadership.

## **OVERALL INSTITUTIONAL HEALTH**

---

### **INCREASE CSU INVESTED ASSETS BY \$150 MILLION**

Increase CSU's invested assets pool to ensure the long-term financial health and stability of the University.

### **1,500 NEW CSU ALUMNI ASSOCIATION ANNUAL MEMBERS**

Strengthen your lifelong connection to CSU and Rams everywhere. Alumni Association membership supports programs, events, services, and resources for all alumni.

### **150 NEW FRONTIER LEGACY SOCIETY MEMBERS**

Ensure your passion for CSU continues for generations to come through your legacy.

### **150,000 CAMPAIGN DONORS**

The collective generosity of alumni, donors, and friends has a transformational impact on CSU. Every gift has the power to change lives. Your support – in whatever amount – demonstrates your belief in the future of Colorado State University.

### **OVAL PRESERVATION FUND ENDOWMENT**

Create a \$150,000 endowment for the Oval Preservation fund to protect and enhance the heart of our campus for generations to come.

### **NEW GIFTS TO THE CELEBRATE 150 FUND**

In 2020, CSU will celebrate its sesquicentennial. Thousands of historical photos and hours of video are being digitized to create a documentary film.

Support the preservation of CSU history!





**COLORADO STATE  
UNIVERSITY**

If you need assistance with your gift, or to learn more about gift, endowment, and fee policies, please visit **[giving.colostate.edu/gift-stewardship](https://giving.colostate.edu/gift-stewardship)**.

---

For more information on Colorado State University's comprehensive fundraising campaign, please visit **[giving.colostate.edu](https://giving.colostate.edu)**.