

BEYOND A BILLION

FUNDING INITIATIVES

STATE YOUR PURPOSE

• THE CAMPAIGN FOR COLORADO STATE UNIVERSITY •

Thanks to the enduring support of our generous alumni, donors, and friends, Colorado State University has achieved its \$1 billion comprehensive campaign goal ahead of schedule. Join us as we root CSU in her purpose for the next 150 years by investing in the following Beyond a Billion funding initiatives.

STUDENT SUPPORT

150 NEW ENDOWED SCHOLARSHIPS

Help us continue to dramatically increase the number of endowed student scholarships to attract, recruit, and create access for outstanding students throughout the state, the country, and the world.

1,500 NEW RAM CLUB MEMBERS

Impact the lives of nearly 400 student-athletes. Provide resources for excellence in the classroom and in competition by turning memberships into scholarships.

\$150,000 IN GIFTS TO THE CSU PARENTS FUND

Support growing the Rams Family throughout the world by engaging parents and families to create a strong CSU community and foster student success.

FACULTY SUPPORT

15 NEW ENDOWED POSITIONS

Enhance CSU's ability to attract the brightest research, teaching, and academic minds to create world-class learning environments. Endowed positions shape understanding in their fields and demonstrate significant contribution to exceptional teaching, research, and leadership.

OVERALL INSTITUTIONAL HEALTH

INCREASE CSU ENDOWMENT ASSETS BY \$150 MILLION

Increase CSU's invested assets pool to ensure the long-term financial health and stability of the University.

1,500 NEW CSU ALUMNI ASSOCIATION ANNUAL MEMBERS

Strengthen your lifelong connection to CSU and Rams everywhere. Alumni Association membership supports programs, events, services, and resources for all alumni.

150 NEW FRONTIER LEGACY SOCIETY MEMBERS

Ensure your passion for CSU continues for generations to come through your legacy.

150,000 CAMPAIGN DONORS

The collective generosity of alumni, donors, and friends has a transformational impact on CSU. Every gift has the power to change lives. Your support – in whatever amount – demonstrates your belief in the future of Colorado State University.

OVAL PRESERVATION FUND ENDOWMENT

Create a \$150,000 endowment for the Oval Preservation fund to protect and enhance the heart of our campus for generations to come.

NEW GIFTS TO THE CELEBRATE 150 FUND

In 2020, CSU will celebrate its sesquicentennial. Thousands of historical photos and hours of video are being digitized to create a documentary film.

Support the preservation of CSU history!

