BEYOND A BILLION
FUNDING INITIATIVES

STATE YOUR PURPOSE
THE CAMPAIGN FOR COLORADO STATE UNIVERSITY
Thanks to the enduring support of our generous alumni, donors, and friends, Colorado State University has achieved its $1 billion comprehensive campaign goal ahead of schedule. Join us as we root CSU in her purpose for the next 150 years by investing in the following Beyond a Billion funding initiatives.

**STUDENT SUPPORT**

**150 NEW ENDOWED SCHOLARSHIPS**
Help us continue to dramatically increase the number of endowed student scholarships to attract, recruit, and create access for outstanding students throughout the state, the country, and the world.

**1,500 NEW RAM CLUB MEMBERS**
Impact the lives of nearly 400 student-athletes. Provide resources for excellence in the classroom and in competition by turning memberships into scholarships.

**$150,000 IN GIFTS TO THE CSU PARENTS FUND**
Support growing the Rams Family throughout the world by engaging parents and families to create a strong CSU community and foster student success.

**OVERALL INSTITUTIONAL HEALTH**

**INCREASE CSU ENDOWMENT ASSETS BY $150 MILLION**
Increase CSU’s invested assets pool to ensure the long-term financial health and stability of the University.

**1,500 NEW CSU ALUMNI ASSOCIATION ANNUAL MEMBERS**
Strengthen your lifelong connection to CSU and Rams everywhere. Alumni Association membership supports programs, events, services, and resources for all alumni.

**150 NEW FRONTIER LEGACY SOCIETY MEMBERS**
Ensure your passion for CSU continues for generations to come through your legacy.

**150,000 CAMPAIGN DONORS**
The collective generosity of alumni, donors, and friends has a transformational impact on CSU. Every gift has the power to change lives. Your support – in whatever amount – demonstrates your belief in the future of Colorado State University.

**OVAL PRESERVATION FUND ENDOWMENT**
Create a $150,000 endowment for the Oval Preservation fund to protect and enhance the heart of our campus for generations to come.

**NEW GIFTS TO THE CELEBRATE 150 FUND**
In 2020, CSU will celebrate its sesquicentennial. Thousands of historical photos and hours of video are being digitized to create a documentary film. Support the preservation of CSU history!